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**COMBINED DECLARATION OF INVENTORSHIP  
AND POWER OF ATTORNEY**

As the below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below, next to my name.

I believe I am the original, first and sole inventor of the claimed subject matter of the invention disclosed in the U.S. Patent Application No. 09/919,786 entitled "INFLATABLE COOLER WITH AT LEAST ONE REMOVABLE PRINTABLE EXTERIOR SURFACE", filed August 1, 2001, for which a U.S. Letters Patent is sought.

I hereby state that I have reviewed and understand the contents of the above identified Specification, including the Claims to Invention.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 C.F.R. 1.56.

I hereby appoint Jay P. Sbröllini, Esq., Reg. 36,266, and Thomas J. Perkowski, Esq., Reg. 33,134, of Thomas J. Perkowski, Esq., P.C. at Soundview Plaza, 1266 East Main Street, Stamford, Connecticut 06902, to represent Applicants before the United States Patent and Trademark Office and to transact all business in connection with the above-referenced application, and any continuation, division and continuation-in-part applications thereof.

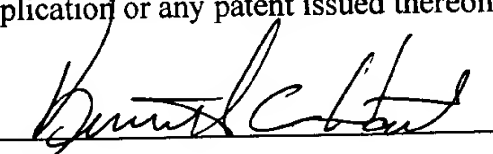
Please send all future correspondence in the above-referenced application to the following address:

Thomas J. Perkowski, Esq., P.C.  
Soundview Plaza  
1266 East Main Street  
Stamford, Connecticut 06902

Please direct all telephone calls to Jay P. Sbröllini, Esq. or Thomas J. Perkowski, Esq. at (203) 357-1950.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made herein on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and that willful false statements may jeopardize the validity of the application or any patent issued thereon.

First sole inventor,  
Residence:

Kenneth C. Hart:   
207 Adam Road  
Easton, Connecticut 06642

Post Office Address:

same

Citizenship:

United States of America

Date:

November 4, 2001

